

## **SPOTLIGHT:**

### **ZURINA ADNAN**

Lecturer, Universiti Utara Malaysia

**“...pursuing a PhD is a lifelong ambition for Zurina Adnan ...”**

**Besides a requirement to be promoted to the next level in her career path, pursuing a PhD is a lifelong ambition for Zurina.**

**UiTM, in particular FSPPP was her choice to embark on her PhD journey.**

**Zurina regarded FSPPP as an ‘intellectually stimulating environment’, that provides a strong foundation for her study and subsequently increased her ability and confidence to go through her PhD journey.**

**Zurina was very pleased with her PhD supervision; she regarded her supervisory team as ‘an excellent team’, where her supervisors are eminent researchers in their field. Zurina’s PhD research examines the moderating role of interfirm collaboration strategy on the relationship between HRM practices and organizational performance. Zurina hopes to use her research to increase the managers’ understanding on the importance of strategy alignment in exploiting human resources in order to improve the performance of the organization.**

**Despite all challenges during her PhD journey, Zurina asserts that her study experience at FSPPP, UiTM, has created various opportunities that makes her feel satisfied and fulfilling.**

