



UNIVERSITI
TEKNOLOGI
MARA

**FACULTY OF
ADMINISTRATIVE SCIENCE
AND POLICY STUDIES
STRATEGIC ACTION PLAN
2022 - 2025**

DEAN'S MESSAGE



Moving towards the Global Renowned University (GRU) 2020-2025 sets as an important catalyst for Universiti Teknologi MARA.

The Faculty of Administrative Science and Policy Studies has seen the significant future changes and has put the strategic directions to align the Faculty objectives along with Universiti Teknologi MARA's strategic direction. Putting the start of the GRU agenda by creating the awareness as well as developing the acceptance and drive for the changes, it is through the commitment of the Faculty top management together with the academic and administrative citizenry to realize the goals.

The strategic directions towards the GRU are put in place together through common ideas, spirits and thoughts of all the citizenry. This has resulted in an outcome of a blueprint of the Faculty of Administrative Science and Policy Studies Strategic Action Plan (SAP) for GRU 2020-2025, held in Port Dickson in 2020. Further on, it was consolidated in a meeting at the Institute of Leadership in Bandar Enstek, Negeri Sembilan back in 2022.

Special thanks to Associate Professor Dr. Hjh. Fadilah Puteh and her dedicated team for their productive efforts to the formulation of this SAP. An immense gratitude to all members of the management team who have contributed their ideas at every stage of preparing the SAP. With clear purpose and strategies in place, now let us work together towards the road of excellence and step up ahead to reach the GRU 2025. To all in the Faculty of Administrative Science and Policy Studies, we can do it!

#FSPPPIetsdoit

Associate Prof. Dr. Nor Hafizah Hj. Mohamed Harith
Dean
Faculty of Administrative Science & Policy Studies

UiTM MISSION



**To establish UiTM as a
Globally Renowned
University of Science,
Technology, Humanities
and Entrepreneurship**

UiTM MISSION

**To lead the development
of agile, professional
bumiputeras through
state-of-the-art curricula
and impactful research**



UiTM OBJECTIVES

To expedite accessibility to higher education

01

To provide world-class education

02

To offer competitive academic programs that fulfil market needs, spearhead national development and promote global prosperity

03

To produce well-balanced, entrepreneurial graduates who are globally competent

04

To strengthen the internationalisation of values via enhancement programs

05

To sustain organisational excellence through effective and efficient governance

06

To champion impactful research through stronger research ecosystem

07

To strengthen strategic alliance with alumni and industries

08

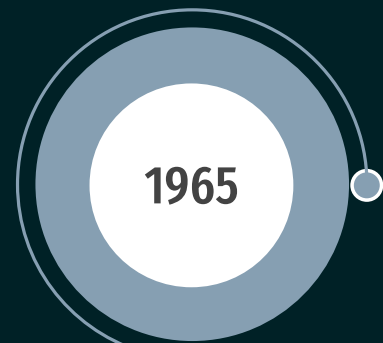
To provide cutting edge ecosystem conducive for academic advancements

09

To regulate cost-effective financial practices towards organisational sustainability

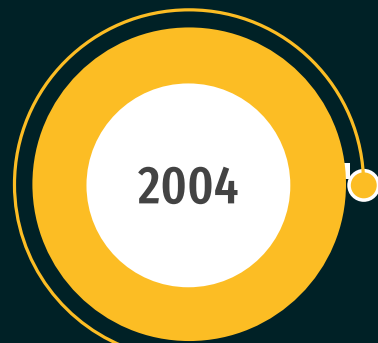
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BACKGROUND OF FSPPP



1965

School of Administration
and Law



2004

FSPPP was officially
established on 14
January 2004



2014

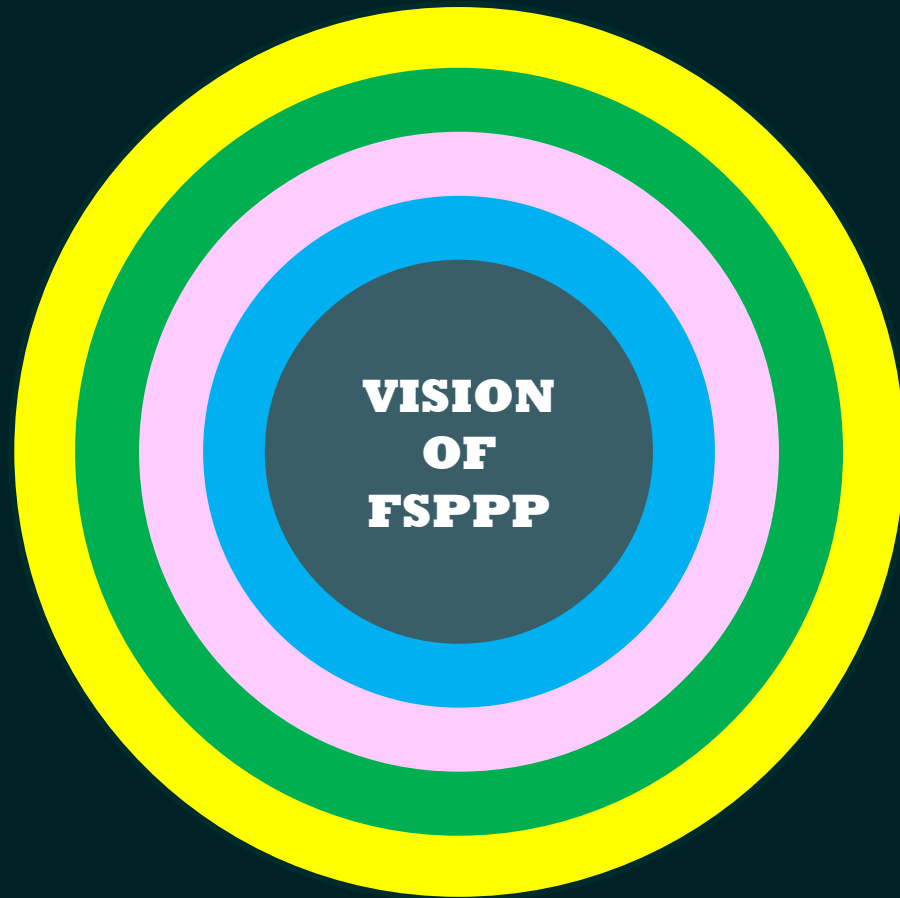
Operated in Shah
Alam Campus,
Selangor and
Seremban
Campus Negeri
Sembilan



2022

Programs offered
in 7 campuses all
over Malaysia

VISION OF FSPPP



To establish UiTM as a premier university of outstanding scholarship and academic excellence capable of providing leadership to Bumiputera's dynamic involvement in all professional fields of world-class standards in order to produce globally competitive graduates of sound ethical standing.

MISSION OF FSPPP

To enhance the knowledge and expertise of Bumiputeras in all fields of study through professional programmes, research work and community service based on moral values and professional ethics.



OBJECTIVES OF FSPPP

QUALITY OBJECTIVES (2020 – 2025)

Excellence and innovation in teaching practice and research

01

Wholesome university experience and academic enrichment for students

02

A strong international focus in faculty's activities

03

Skilled and informed staff who can respond creatively to challenges and opportunities

04

Productive engagement with national, regional and international communities

05

Enhanced capacity to take full and timely advantages of business opportunities to support the achievement of faculty's vision and mission

06

FSPPP TOP MANAGEMENT



**ASSOC. PROF. DR. NOR HAFIZAH MOHAMED
HARITH
DEAN**



**DR. RADUAN YUSOF
DEPUTY DEAN RICAEN**



**DR. ZARINA MOHD ZAIN
DEPUTY DEAN ACADEMIC**



**DR. MAZLAN CHE SOH
DEPUTY DEAN STUDENT
AFFAIRS**



**DR. THENMOLLI
HEAD OF QUALITY
MANAGEMENT UNIT**



**NOR ZAKIAHANIM ZAKARIA
SENIOR ASSISTANT
REGISTRAR (ADMIN)**

FSPPP ANALYSIS OF SWOT

1. Unique & multidisciplinary courses / programs
2. High employability rate (DPA, BAS, BCA)
3. Programs well received in market
4. Alumni from various discipline & industries
5. Positive leadership
6. Motivated, teamwork and skilled staff
7. Good pool of potential employees via student's practical training
8. Accredited programs
9. Networking & collaboration with international universities, industries & community partners
10. Achieved quality objectives: PHD 50% before 2025 & 61% of DM52 lecturers

1. Borderless linkages
2. Industries involvement in teaching & learning
3. large numbers of alumni
4. Internationalization of programs & activities (MoU & MoA)
5. Positive policies (SDGs, Wawasan Kemakmuran Negara 2030, 12th MP



1. Reduces budget
2. Limited students and staff mobility
3. Non-conductive facilities in SA for PG students
4. Poor internet accessibility in S3 and SA campuses
5. No manager for income generation
6. Lack of entrepreneurial mind
7. Low visibility of faculty

1. Competitor - local and national universities
2. High expectation from industries
3. Limited scholarship
4. Huge budget cut by government
5. Covid-19 impacts to teaching and learning
6. Succession planning for academic managers
7. Application for promotion to VK7 & DM54

FSPPP 6 STRATEGIC THRUST (2022-2025)



FSPPP 6 STRATEGIC THRUST (2022-2025)



1 EMPOWERING NETWORK

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 1: EMPOWERING NETWORK

BIL	PROGRAM	INITISIATIF/AKTIVITI (LATIHAN/KURSUS/dll)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
1.	Empowerment of Community and Industry Engagement	1. SULAM Day at FSPPP	Number of University Social Responsibility programs (USR) (P1075, PI027)	25	25	25	25	25	ICAEN HEP	RM1,000.00
			Number of academic program (PI005)	1	1	1	1	1	HEA HEP	RM1,000.00
			Number of Knowledge Transfer Programs (P1076) & Social Responsibility(KTP)(PI075)	1	1	1	1	1	ICAEN	RM1,000.00

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 1: EMPOWERING NETWORK

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
2.	Increasing the involvement of industry in student and staff activities	2. Volunteerism program with: i) Local organizations ii) International organizations	2 volunteerism programs (PI28, PI76, PI90)	2	2	2	2	2	TIMBALAN DEKAN HEP KOORDINATOR HEP PENASIHAT PERSATUAN	RM6,000.00 (all in)
		3. Career Day Activities: i) Interview session ii) Internship placement iii) Talk / seminar	7 Companies (PI30, PI20)	7	7	7	7	7	KPP/KP PENYELARAS JARINGAN INDUSTRI KOORDINATOR LATIHAN PRAKTIK KOORDINATOR HEP PENASIHAT PERSATUAN	RM5,000.00 (all in)

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 1: EMPOWERING NETWORK

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
3.	CDP (1.0),CDP (2.0), RAC to RIG, KTP USRP, Ace of Glory, Smart Matching	4. Talk/Seminar on Entrepreneurship	PI21, 22, 23, 24, 25, 26	4	4	4	4	4	KOORDINATOR MASMED	RM3,000.00
		5. Writing Workshop, internal grants, matching grants - PI 49, 50, 51, 53, 54, 55, 56, 57, 59, 61, 62, 63, 64, 65, 66	Number of high impact publication & research: • 3 writing workshops • 12 internal/matching grants • 13 financial assistance for publication fee	2	2	2	2	2	KOORDINATOR PENYELIDIKAN	RM200,000.00
		6. MOU/MOA (KTP, USRP), program alumni - PI 19, 20, 23, 73, 74, 75, 76, 77, 78, 79, 80	CDP1.0 and CDP 2.0: 1.Alumni programs, (P019,PI020,PI080) 2.New MoAs (PI073), activities under MoA/MoU (PI074) 3.USR and KTP (PI075, PI076, PI077, PI078, PI079)	2	2	2	2	2	KOORDINATOR ICAEN	RM5,000.00

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 1: EMPOWERING NETWORK

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
4.	Smart Partnership With Global Universities	7. Dialogue with potential partners	Number of new MoA/MoU (PI081, PI007, PI008, PI009, PI0010, PI0011, PI066)	10	5	7	9	10	PENYELARAS DIA RANKING CHAMPION PSTU PIC	RM50,000.00
		8. Outreach to potential partners with equivalent subject	Subject ranked under Top 300 QS (PI083)	4	1	2	3	4		RM5,000.00

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 1: EMPOWERING NETWORK

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
5.	Enhancement of Student Knowledge, Skills and Abilities Through Collaboration With International Strategic Partners	9. Seminar Antarabangsa Miskin Bandar: Perspektif, Realiti Dan Urbanisasi	Number of inbound students (minimum 1 day) (PI007)	45	40	42	43	45	HEA	RM1,000.00
			Number of outbound students (minimum 1 day)(P1008)	65	60	62	63	65		RM1,000.00
			Number of University Social Responsibility programs (USR). (PI075, PI032)	25	25	25	25	25	ICAEN	RM1,000.00
		10.Student involvement at international level: 1. 1 student will be send to 2022 HPAIR Harvard Conference 2. 10th Socially Innovative Global Classroom (10 - 23 Mac 2022) 3. ASEAN Meeting 3-5 Februari 2022	Number of students participated in international programme organised by partner university / industry/ institution (PI032)	12	3	3	3	3	HEP	RM15,000

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 1: EMPOWERING NETWORK

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
5.	Enhancement of Student Knowledge, Skills and Abilities Through Collaboration With International Strategic Partners	11. SDG Learning, Training & Practice	Number of inbound students (2 weeks) (P1009)	8	5	6	7	8	HEA	RM1,000.00 (each)
		12. International courses/training/workshop with strategic partners	Number of outbound students (2 weeks) (PI010)	8	5	6	7	8		RM1,000.00 (each)

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 1: EMPOWERING NETWORK

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
5.	Enhancement of Student Knowledge, Skills and Abilities Through Collaboration With International Strategic Partners	13. Long term strategic planning. Credit transfer (exchange program) with international strategic partner	Number of inbound students (1 semester) (PI011)	4*	14	2	3	4	HEA	RM1,000.00 (each)
		14. Long term strategic planning. Credit transfer (exchange program) with international strategic partner	Number of outbound students (1 semester) (PI012)	4*	14	2	3	4		RM1,000.00 (each)
		15. Collaborate with MoU/MOA strategic partners for the placement of staff industry attachments	Number of staff attached with top global 2000 companies or top 300 universities (PI089) Number of Systematic and deliberate initiatives outlined MoU/MoA documents. (PI084)	9	6	7	8	9	PENTADBIRAN HEA PENYELARAS DIA RANKING CHAMPION PSTU	RM6,000.00

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 1: EMPOWERING NETWORK

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
6.	HR Talent	16. Identify lecturers who have working experience more than 6 years through google form survey	Number of staff with 6 years industry experience (PI085)	6	2	4	5	6	PENTADBIRAN	NIL
7.	Go Professional	17. Identify professional fields that are recognized in accordance with FSPPP lecturers	Number of staff with professional qualifications (PI088)	12	9	10	11	12	PENTADBIRAN HEA HEP ICAN	RM5,000.00
		18. Encourage staff to join various NGO's bodies, local and international professional membership	Number of staff as members in international and national academic/ professional bodies/ associations/ NGO (PI090)	18	15	16	17	18		RM5,000.00

6 STRATEGIC THRUST OF FSPPP (2022-2025)



2

**EMPOWERING STUDENT
DEVELOPMENT**

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 2: EMPOWERING STUDENTS' DEVELOPMENT

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
1.	Enhancing interpersonal skills, self image & students' identity	1. Leadership Program: <ul style="list-style-type: none"> • Leadership courses for internal societies • Persidangan Mahasiswa FSPPP Se-Malaysia • CEO / KSU Talk 	Number of Leadership programs (PI029)	2	2	2	2	2	TD HEP PENASIHAT PERSATUAN KOORDINATOR HEP	RM10,000.00
		2. Students' involvement in local & international competition in e-sport	Numbers of students involved in the e-sport industry (PI033)	40	30	35	38	40	TD HEP PENASIHAT PERSATUAN KOORDINATOR HEP	RM100,000.00

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 2: EMPOWERING STUDENTS' DEVELOPMENT

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
1.	Enhancing interpersonal skills, self image & students' identity	3. Nationalism & patriotism program (PI38): <ul style="list-style-type: none"> • Talk / Seminar • Exhibition • Joined program with Kursi Raja-raja Melayu / any selected organizations 	Number of programme/module related to patriotism & ESI-IDART initiatives (PI038)	3	3	3	3	3	TD HEP KPP PENASIHAT PERSATUAN KOORDINATOR HEP	RM2,000.00
		4. International knowledge enhancement program (conducted by students): <ul style="list-style-type: none"> • Forum • Knowledge sharing session 	1 program ((PI031)	1	1	1	1	1	TD HEP PENASIHAT PERSATUAN KOORDINATOR HEP	RM5,000.00

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 2: EMPOWERING STUDENTS' DEVELOPMENT

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
2.	Culture of Academic Excellence	5. Mentoring program/Nurturing academic leadership (external examiner visit/ curriculum review/ intellectual discourse)	Percentage of GOT students (UG) graduates on time (PI06)	87%	84%	85%	86%	87%	KPP TDA	RM5,000.00
3.	Glocal PG Outreach	6. Engagement with potential stakeholders (Promotional tour to government agencies/ ministries/ state agencies/ ambassador offices/universities)	Number of students enrolled to PG program (national/international) (PI043, PI044, PI045)	685	535	585	635	685	PG OFFICE	RM2,500.00
		7. Accelerated service for Excellence (ACCESS) • FSPPP Workshop/Talk Series	Number of students retain in the programs (PI043, PI044, PI045)	685	535	585	635	685		RM15,000.00

6 STRATEGIC THRUST OF FSPPP (2022-2025)



3

**INCOME GENERATION
INITIATIVES**

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 3: INCOME GENERATION INITIATIVES

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
1	Income Generation	1. Seminar Antarabangsa Miskin Bandar: Perspektif, Realiti dan Urbanisasi	Number of inbound students (minimum 1 day) (P1007)	RM1000	RM1000	RM1000	RM1000	RM1000	ICAEN/HEA	RM1,000.00
			Number of outbound students (minimum 1 day) (P1008)							
			Number of University Social Responsibility programs (USR) (P1075)							
		2. Certification on SDG module for international participants with strategic partners	Number of undergraduate students attending UiTM on international mobility programs (PI009)	RM1000	RM1000	RM1000	RM1000	RM1000	HEA	RM1,000.00
		3. International certification on professional courses / training / workshop with strategic partners	Number of outbound students (2 weeks) (PI010)	RM1000	RM1000	RM1000	RM1000	RM1000		RM1,000.00

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 3: INCOME GENERATION INITIATIVES

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/ dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/ UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
1.	Income Generation	4. Student exchange program with strategic partners (inbound & outbound)	Number of inbound students (1 semester) (PI011) Number of outbound students (1 semester) (PI012)	RM1000	RM1000	RM1000	RM1000	RM1000	ICAEN/HEA	RM1,000.00
		5. Promotion of tuition center, and postgraduate programs • Organizing programs such as ICOPS and ITEC	Income generation for Kumpulan Wang Amanah from education/ training programs/ academic programs/ competition. (PI116)	RM70,000.00	RM55,000.00	RM60,000.00	RM65,000.00	RM70,000.00	PENTADBIRAN RIKAN AKADEMIK	RM30,000.00

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 3: INCOME GENERATION INITIATIVES

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/ dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
1.	Income Generation	6. Entrepreneurship activities among students and lecturers	<p>Number of IPT student entrepreneurs conducting business on campus during their study period (PI21)</p> <p>Number of companies, enterprises or business projects funded by start-up investors, venture investors, public funding entities, government agency grants and entrepreneurship-related pitching competition prizes (PI22)</p> <p>Number of collaboration with agencies, industry, NGOs, IPT (local and international) (PI23)</p> <p>Number of educators with entrepreneurial expertise (PI24)</p> <p>Number of digitally driven innovation and technology - based student start-up companies (PI25)</p> <p>Number of students involved in IPT's Innovation and Technology-based programs (PI26)</p>	2	2	2	2	2	KOORDINATOR MASMED	RM5,000.00

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 3: INCOME GENERATION INITIATIVES

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/ dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
2.	CDP (1.0), CDP (2.0), RAC to RIG, KTP USRP, Ace of Glory, Smart Matching	7. Initiative to start the business	PI21, PI22, PI23, PI24, PI25, PI26	2	2 RM1,000	2 RM1,000	2 RM1,000	2 RM1,000	KOORDINATOR MASMED	RM5,000.00
		8. Income generation from ICOPS, ITEC, TUITION CENTER, PG, ICEPS, SSM	Income generation for Kumpulan Wang Amanah from education/ training programmes/ academic programs/ competition (PI116)	2	2 RM15,00 0	2 RM15,000	2 RM15,00 0	2 RM15,000	HEA	RM10,000.00
		9. KTP USRP, Alumni program	PI19, PI20, PI73, PI74, PI75, PI76, PI77, PI78, PI79, PI80	25	25 RM33,00 0	25 RM33,000	25 RM33,00 0	25 RM3,000	KOORDINATOR ICAN	RM10,000.00

6 STRATEGIC THRUST OF FSPPP (2022-2025)



4

FACULTY VISIBILITY

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 4: FACULTY VISIBILITY

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
1.	CDP (1.0), CDP (2.0), RAC to RIG, KTP USRP, Ace of Glory, Smart Matching	1. Matching grants, high impact publication in Scopus / WOS	PI49, PI50, PI51, PI53, PI54, PI55, PI56, PI57, PI59, PI61, PI62, PI63, PI64, PI65, PI66	55	44	50	55	55	KOORDINATOR PENYELIDIKAN	RM50,000.00
2.	Massive Open Online Courses- Digitalising knowledge delivery	2. MOOC courses: <ul style="list-style-type: none"> • MOOC Workshop • Web designer workshop • Content development workshop 	Number of new courses registered for MOOC (PI013)	6	4	4	5	6	PENYELARAS I-LEARN	RM2,500.00
		3. Academic contents sharing	Number of communities receiving /benefiting from the Knowledge/ Technology Diffusion Projects. (PI079)	6	3	4	5	6		NIL

6 STRATEGIC THRUST OF FSPPP (2022-2025)



5

**ENHANCING STAFF
DEVELOPMENT**

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 5: ENHANCING STAFF DEVELOPMENT

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
1.	Route to Quality Excellence	1. Course on Strengthening Operational Excellence (OE) among FSPPP staffs.	Number of Operational Excellence (OE) projects. (PI094)	1	1	1	1	1	UNIT PENGURUSAN KUALITI PENTADBIRAN	RM10,000.00
		2. Encourage the sharing of skills and experience through collaboration between targeted departments.								
2.	PERMAI FSPPP	3. Seminar on Ethics and Integrity in service.	Number of activity related to ESI-iDART (PI086)	5	2	3	4	5	PENTADBIRAN HEA HEP RICAEN	RM1,000.00
		4. Time Management and Trust in Service.								
		5. Organizing programs such as talk, and knowledge sharing which refer to the elements in the PERMAI Model	Number of activity related to Happiness Index (PI096)	5	2	3	4	5	PENTADBIRAN HEA HEP RICAEN	RM1,000.00

6 STRATEGIC THRUST OF FSPPP (2022-2025)



6

INNOVATION

STRATEGIC ACTION PLAN (2022-2025)

STRATEGY 6: INNOVATION

BIL	PROGRAM	INISIATIF/AKTIVITI (LATIHAN/KURSUS/ dll.)	INDIKATOR SASARAN	SASARAN 2025	SASARAN TAHUNAN				PERANAN (BAHAGIAN/UNIT)	CADANGAN PERUNTUKAN SETAHUN
					2022	2023	2024	2025		
1.	Innovation	1. Student participation in innovation competition by students <ul style="list-style-type: none"> • SITC • ITEC • IIDEX 	Number of students involved in invention and innovation activities (PI037)	4	4	4	4	4	PENYELARAS INOVASI KIK PENASIHAT PERSATUAN KPP KOORDINATOR HEP	RM500.00
		2. Participation in KIK program	Number of KIK projects participated and registered under portal SPKIK (PI095)	1	1	1	1	1	UNIT PENGURUSAN KUALITI KOORDINATOR HEP	RM10,000.00

SUMMARY OF STRATEGIC ACTION PLAN (2022-2025)

STRATEGY



6

PROGRAM



17

INITIATIVE



44

PERFORMANCE INDICATOR



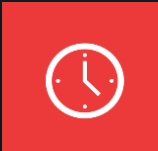
70

Total:

STRATEGIC ACTION PLAN TIMELINE



STRATEGIC ACTION PLAN TIMELINE



Outcome can be measured within 6 months - 1 year

Outcome can be measured within 2 years - 3 years

Outcome can be measured within 4 years - 5 years

Quick Win Strategy (26)

Mid Term Strategy (21)

Long Term Strategy (5)

RM xxxxxxxx

RM yyyyyyy

RM zzzzzzzz

PI TIMEFRAME CHECKLIST

BIL	INITIATIVE	QUICK WIN	MIDDLE TERM	LONG TERM
1	SULAM DAY AT FSPPP (PI005, PI076, PI076, PI099)	/		
2	Volunteerism program (PI028, PI075, PI090)	/		
3	Career Day Activities (PI300, PI020)	/		
4	Talk/Seminar on Entrepreneurship (PI021, PI022, PI023, PI024, PI025, PI026)	/		
5	Writing Workshop, internal grants, matching grants (PI049, PI050, PI051, PI053, PI054, PI055, PI056, PI057, PI059, PI061, PI062, PI063, PI064, PI065, PI066)		/	
6	MOU/MOA (KTP, USRP), program alumni (PI019, PI020, PI023, PI073, PI074, PI075, PI076, PI077, PI078, PI079, PI080)		/	
7	Dialogue with potential partners (PI081, PI07, PI08, PI09, PI010, PI011, PI066)	/		
8	Outreach to potential partners with equivalent subject (PI083)		/	
9	Seminar Antarabangsa Miskin Bandar: Perspektif, Realiti Dan Urbanisasi (PI07, PI08, PI075, PI032)		/	
10	SDG Learning, Training & Practise (PI09)		/	
11	International courses/training/workshop with strategic partners (PI010)		/	

PI TIMEFRAME CHECKLIST

BIL	INITIATIVE	QUICK WIN	MIDDLE TERM	LONG TERM
12	Long term strategic planning. Credit transfer (exchange program) with international strategic partner (PI011)			/
13	Long term strategic planning. Credit transfer (exchange program) with international strategic partner (PI012)			/
14	Collaborate with MoU/MOA strategic partners for the placement of staff industry attachments (PI089)		/	
15	Identify lecturers who have working experience more than 6 years through google form survey (PI085)	/		
16	Sending lecturers to follow industry attachments (PI085)		/	
17	Identify professional fields that are recognized in accordance with FSPPP lecturers (PI088)	/		
18	Encourage staff to join various NGO's bodies, local and international professional membership (PI090)	/		
19	Leadership courses for internal societies (PI029)	/		
20	Persidangan Mahasiswa FSPPP Se-Malaysia (PI029)	/		
21	CEO / KSU Talk (PI029)		/	

PI TIMEFRAME CHECKLIST

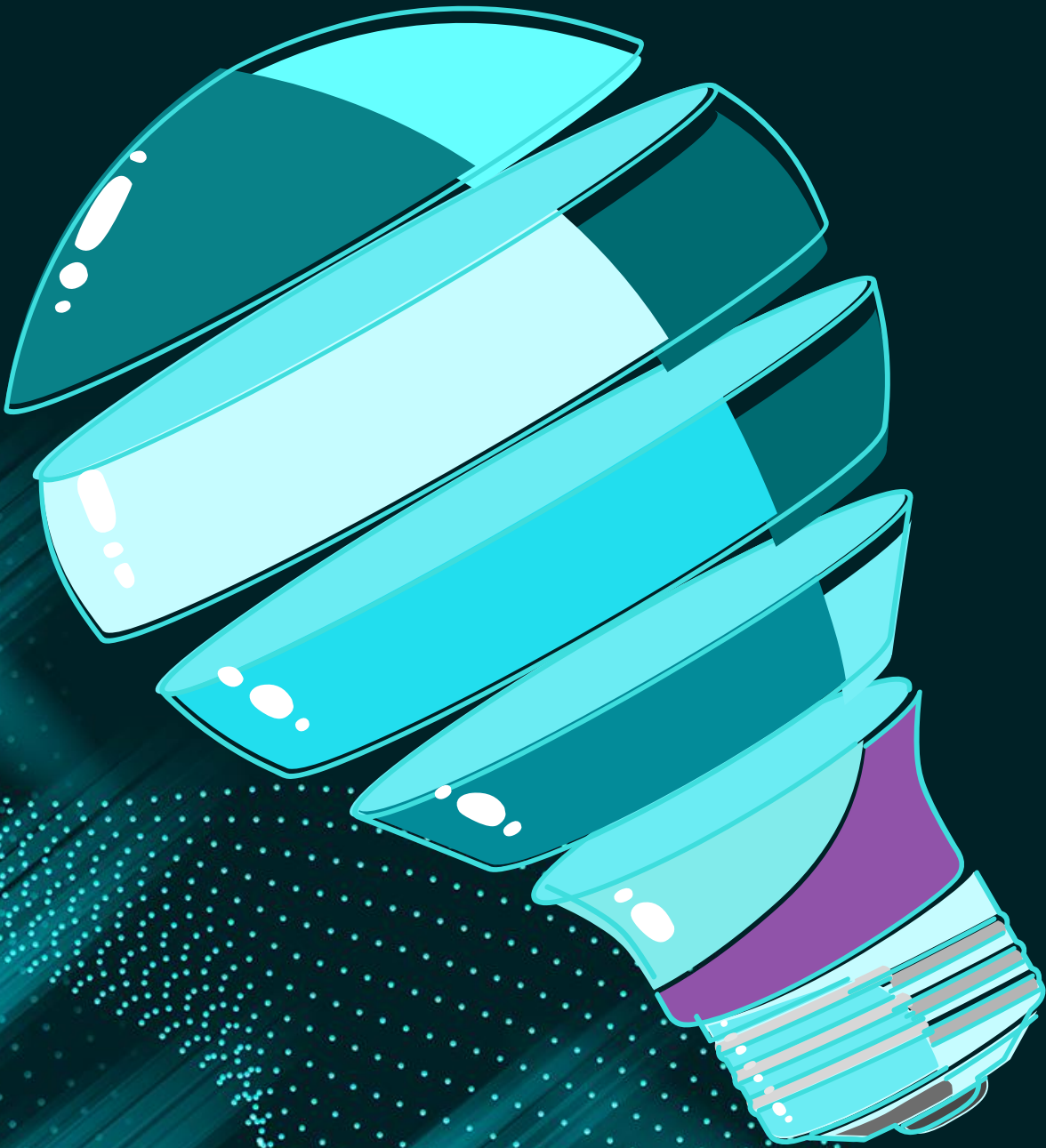
BIL	INITIATIVE	QUICK WIN	MIDDLE TERM	LONG TERM
22	Students' involvement in local & international competition in e-sport (PI033)	/		
23	Nationalism & patriotism program (PI038) - Talk / Seminar	/		
24	Nationalism & patriotism program (PI038) - Exhibition	/		
25	Nationalism & patriotism program (PI038) - Joined program with Kursi Raja-raja Melayu / any selected organisations	/		
26	International knowledge enhancement program (conducted by students): - Forum (PIXXXXX)		/	
27	International knowledge enhancement program (conducted by students) - Knowledge sharing session (PIXXXXX)	/		
28	Mentoring program/ Nurturing academic leadership (external examiner visit/ curriculum review/ intellectual discourse) (PI06)		/	
29	Engagement with potential stakeholders (Promotional tour to government agencies/ ministries/ state agencies/ ambassador offices/universities) (PI043, PI044, PI045)	/		
30	Accelerated service for Excellence (ACCESS) - FSPPP Workshop/Talk Series (PI043, PI044, PI045)			/

PI TIMEFRAME CHECKLIST

BIL	INITIATIVE	QUICK WIN	MIDDLE TERM	LONG TERM
31	Seminar Antarabangsa Miskin Bandar: Perspektif, Realiti Dan Urbanisasi (PI07,PI08,PI075)	/		
32	Certification on SDG module for international participants with strategic partners (PI09)		/	
33	International certification on professional courses / training / workshop with strategic partners (PI010)		/	
34	Student exchange program with strategic partners (inbound & outbound) (PI011/PI012)			/
35	Promotion of tuition center, and postgraduate programs (PI116)	/		
36	Organizing programs such as ICOPS and ITEC (PI116)		/	
37	Initiative to start the business (PI021,PI022, PI023, PI024, PI025, PI026)	/		
38	Income generation from ICOPS, ITEC, TUITION CENTER, PG, ICEPS, SSM (PI116)		/	
39	KTP USRP, program alumni (PI019, PI020, PI073, PI074, PI075, PI076, PI077, PI078, PI079, PI080)	/		
40	Entrepreneurship activities among students and lecturers (PI021, PI022, PI023, PI024, PI025, PI026)	/		
41	Matching grants, high impact publication (PI049,PI050, PI051, PI053, PI054, PI055, PI056, PI057, PI059, PI061, PI062, PI063, PI064, PI065, PI066)			/

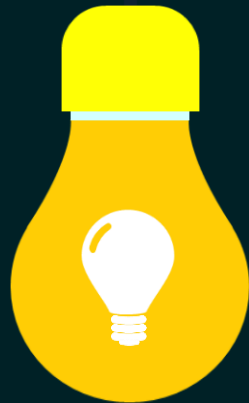
PI TIMEFRAME CHECKLIST

BIL	INITIATIVE	QUICK WIN	MIDDLE TERM	LONG TERM
42	MOOC courses (PI013)- MOOC Workshop		/	
43	MOOC courses (PI013) - Web designer workshop		/	
44	MOOC courses (PI013)- Content development workshop		/	
45	Academic contents sharing (PI079)	/		
46	Course on Strengthening Operational Excellence (OE) among FSPPP staffs (PI094)		/	
47	Encourage the sharing of skills and experience through collaboration between targeted departments (PI094)	/		
48	Seminar on Ethics and Integrity in service (PI086)	/		
49	Time Management and Trust in Service (PI086)	/		
50	Organizing programs such as talk, and knowledge sharing which refer to the elements in the PERMAI Model (PI096)	/		
51	Student participation in innovation competition by students - SITC, ITEC, IIDEX (PI037)		/	
52	Participation in KIK program (PI095)		/	



14
PROPOSED NEW
LONGTERM
STRATEGIES

14 PROPOSED NEW LONGTERM STRATEGIES



Establishment of New Journals (Corporate Admin, International Relations / Politics / Diplomacy, PG journals)	1
Rebranding / change of name of faculty	2
Centre of Excellence (EK)	3
Staff diversity	4
Uplift of current JAS to SCOPUS	5

14 PROPOSED NEW LONGTERM STRATEGIES



6

Subject ranking



7

Program visibility



8

**Staff visibility
through mass
media coverage**



9

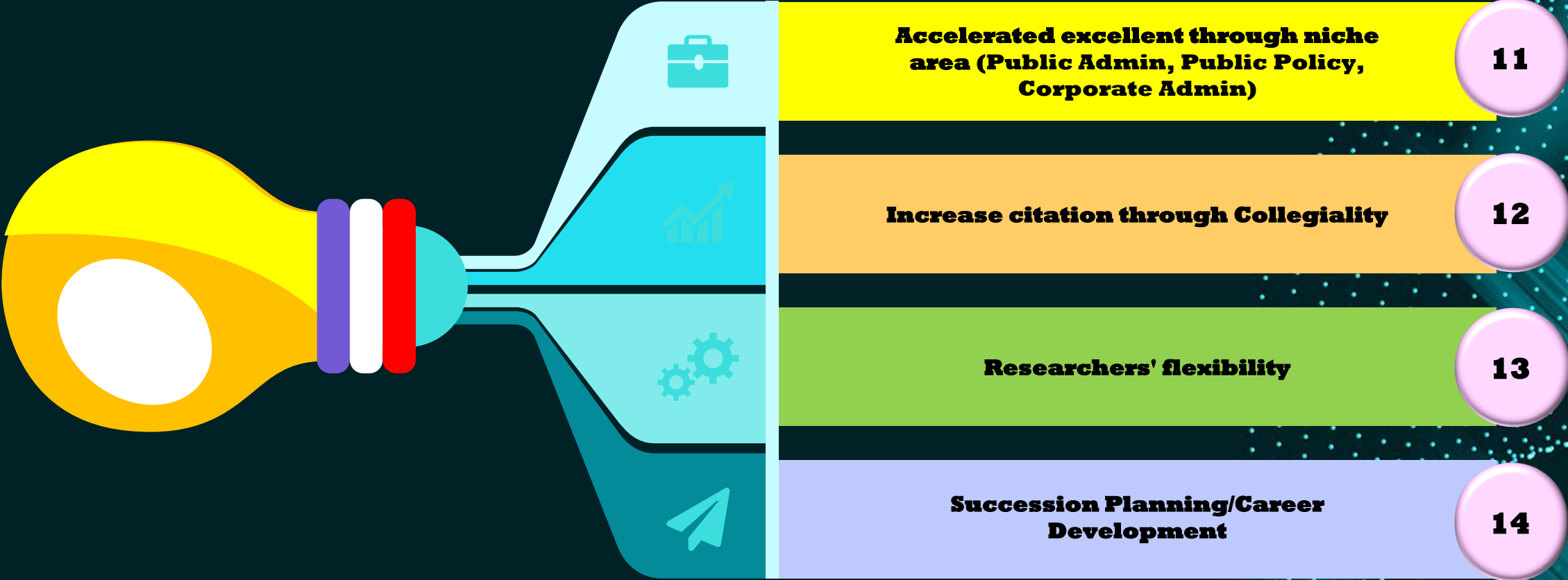
**Collaboration
with top notch
Universities from
US/Europe**



10

**Power of
networking
through Faculty
diaspora (Alumni)**

14 PROPOSED NEW LONGTERM STRATEGIES



FSPPP STRATEGIC PLAN COMMITTEE



Head

Assoc.Prof. Dr Hajah Fadilah Haji Puteh



Member

Dr Marni Haji Ghazali



Member

Datin Nor Syamaliah Ngah